

Frame.io's massive productivity update is now available for everyone

The latest version of Frame.io, Adobe's review and collaboration platform for Video and photography, is rolling today, making it easier to manage sprawling creative projects in a single app. Available for all users on web, iPhone, and iPad, Frame.io V4 is the biggest update to the platform since it was launched in 2015, according to Adobe, and adds new tagging and collaboration features that make it feel more like a workflow management tool, such as Trello and Asana.

It includes the "metadata" tagging model that was introduced in beta earlier this year, which allows users to assign custom tags like media type, assignee, due date, social media platform, and more to their files, making them easier to manage and review. Projects can also be broken down into new "Collections" folders that automatically update to reflect any changes or comments made to work, creating a smoother collaboration process for teams or multiple users.

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Adobe says that V4 overhauls every part of Frame.io to make it "faster, more performant, and more intuitive." For example, the platforms' streaming player has been updated to minimize buffering and interruptions, and provides "frame-accurate hover and high-resolution preview" features to improve the clarity of footage.

Frame.io's Camera to Cloud (C2C) capabilities have been updated to support direct integration with Adobe Lightroom. All images uploaded via C2C on Frame.io can now be automatically transferred to a user's connected Lightroom account, allowing them to be reviewed and selected for editing in real time without uploading the images to multiple platforms.

The C2C device ecosystem in Frame.io has also been expanded to support integrations with Canon, Nikon, and Leica. These join Frame.io's existing support for brands like Fujifilm, Panasonic, and RED, which means the platform can now directly integrate with most of the major camera providers on the market.

<https://www.theverge.com/2024/10/14/24269780/frameio-v4-productivity-update-availability-c2c>