Freddie’s Flowers

In-house designer

Full Time
London London United Kingdom
http://www.freddiesflowers.com

Freddie’s Flowers are looking for an artistic, proactive, motivated and resourceful creative who can turn their hand to print and some digital design, and get involved with video making and art directing. This is a fantastic opportunity to join a small and fast growing company.

Role Details

Key responsibilities and tasks
– Designing and artworking print collateral, including; inserts, newsletters, booklets, DM, packaging
– Filming and editing short videos, and helping with photography
– Creating digital content; social ads, social content, digital ads, emails
– Producing user-friendly, effective and appealing work that will convert potential new customers and help retain existing customers

What’s in it for you?
● Free flowers each week, toast in the mornings and organic bacon butties once a week
● Subsidised circuit training every Monday and Thursday
● Working next to Wandsworth common, which has a very nice pond
● A friendly, cheerful atmosphere and a chance to learn on the job about growing a successful business
● Learn what life is like ‘client side’ – discover the joys of being an in-house creative!

● Contributing your creative ideas and seeing concepts through to finish
Salary: £27,000 depending on experience.

Skill/Attributes Required

Your skills, essential
● Two years professional design experience
● Proficient in Adobe Creative Suite apps, particularly photoshop and indesign
● Excellent verbal and written communications skills and ability to express ideas clearly
● Initiative and ability to identify issues and develop solutions
● Ability to work to a loose brief, or to specific requirements
● Creativity and ability to generate ideas
● Good organisational skills & fantastic attention to detail

Your skills, desirable
– Video filming and editing
– HTML and CSS knowledge
– Knowledge of Mailchimp

Apply/Respond by: 08/12/2017

Send: CV/Resume

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