Free Webinar | May 1: How to Create Stories That Elevate Your Brand

Want to create social videos that *actually* connect with your audience and grow your brand?

Join us Wednesday, May 1 at 2:00 PM ET for a high-impact workshop, brought to you by Entrepreneur Launchpad, with Brad Gage, Director of Video Studio at Entrepreneur Media and executive producer of *Elevator Pitch*. Brad will guide you through the exact steps he uses to turn simple ideas into scroll-stopping videos.

This session will walk you through the key steps to creating results-driven content—from storytelling structure to production tips to platform-specific best practices. Whether you're promoting a business or building a personal brand, you'll get the tools and strategies to start posting with confidence.

Register now and you'll learn how to:

- Boil down your brand into two clear, memorable sentences
- Replicate styles and hooks from top creators
- Make sure your videos look and sound great (even with basic gear)
- Write scripts that start strong and keep people watching
- Overcome the fear of posting—and why being brave is the biggest unlock

If you're ready to start creating stories that elevate your brand, this is the webinar for you. **Save your spot now!**

About the Speaker:

Brad Gage is a New York-based video producer and the current director of Entrepreneur Studio. He is executive producer of Entrepreneur's flagship show "Elevator Pitch" and oversees all of the company's video production — from TikToks to TV.

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