Fujifilm to boost tape production 5x as AI fuels archiving demand

In an announcement released Thursday, Fujifilm said it will invest roughly 10 billion yen (about $63 million) to increase its production capacity fivefold for an unlikely beneficiary of the AI era: magnetic tape.

Fujifilm attributes the surge in archiving demand to the spread of generative AI, which the company remarked is producing “exponential growth” in data needs worldwide. The 5x increase in production capacity will be measured against fiscal year 2025 production levels.

The investment in Fujifilm’s Kanagawa Factory, Odawara site will make it “the largest investment Fujifilm has made to date in dedicated LTO tape facilities.” The project will run from fiscal years 2026 through 2028 to fund manufacturing expansion and additional personnel, primarily to produce the latest-generation “FUJIFILM LTO Ultrium10” tape.

Read full article

Comments

https://arstechnica.com/gadgets/2026/10/fujifilm-to-boost-tape-production-5x-as-ai-fuels-archiving-demand/