

GB News, Britain's Answer to Fox News, Hires Its First Commercial Director



BRITAIN'S NEWS CHANNEL

GB News, the yet-to-launch news channel that aims to be Britain's answer to Fox News, has named David Weeks, former executive director of The Week, as its commercial director.

Recommended articles

<https://www.adweek.com/media/gb-news-britains-answer-to-fox-news-hires-its-first-commercial-director/>