

General Motors Hits the Brakes on Sharing Driving Data Amid Lawsuit

General Motors (GM) said on Friday that it has stopped sharing driving behavior data with two key data brokers, according to the New York Times.

Earlier this month, the outlet reported that GM had collected data from its drivers for years under a feedback feature called OnStar Smart Driver, which some drivers said they were unknowingly enrolled in.

GM shared detailed driving information, including when drivers hard braked and hard accelerated, with two global data brokers: LexisNexis and Verisk.

These data firms then sold the data to car insurance companies, some of which used the reports to raise drivers' insurance rates.

"OnStar Smart Driver customer data is no longer being shared with LexisNexis or Verisk," G.M. spokeswoman, Malorie Lucich, told the NYTimes in an emailed statement. "Customer trust is a priority for us, and we are actively evaluating our privacy processes and policies."

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Customer Romeo Chicco filed a class action lawsuit against GM and LexisNexis on March 18, after the NYTimes published its report. Chicco claimed that he never enrolled in OnStar Smart Driver and that the data sharing forced him to pay

significantly higher insurance rates.

Chicco alleged that GM and OnStar reported his driving behavior to LexisNexis without his consent, and in a way that was “decontextualized” or separated from the driving conditions that he might have experienced.

GM has partnered with LexisNexis since 2019 and with Verisk since 2015.

<https://www.entrepreneur.com/business-news/general-motors-stop-s-sharing-driving-data-amid-lawsuit/471646>