# Get Consistent in 30 Days with Creator Camp: Starting January 19

Ever wish posting felt effortless instead of one more task on your to-do list?

Creator Camp is a 30-day community challenge that turns sporadic posting into a habit by providing easy-to-use prompts for 30 days of posts and a supportive group to grow alongside.

We use our Templates feature, so prompts appear right where you create and schedule content. Our Discord server is the heartbeat of Camp, where you can go for feedback on content and encouragement to keep up the pace.

Whether you're just getting started as a creator, tackling consistency as one of your new year goals, or rebooting after a break, Creator Camp delivers structure you can grow from.

Pick your posting cadence, unlock daily prompts inside Buffer, and watch your Streaks tick up to keep you accountable.

## Ready to build your consistency? Sign up below

## Why join Creator Camp?

Creator Camp combines structure, support, and community so that posting to social media — and continuing to post — becomes second nature.

- **Lock in a posting habit:** The new in-product track lives in Buffer's Template Library, pairing daily prompts with Streaks and Posting Goals. You'll see progress each time

you schedule, making consistency feel automatic and extra rewarding.

- **Fuel your creativity:** Weekly prompt packs cover every major platform and arrive alongside bite-size cheat sheets, so you’re never short on ideas or unsure how to execute them.
- **Grow with peers:** Inside our Discord, you can swap feedback, celebrate milestones, and crowdsource solutions in real time — perfect for beating the lone-creator blues.

Some community interactions that make Creator Camp so special

## What makes Creator Camp different from

## other social-media challenges?

It’s the combination of built-in tools to Buffer, an inclusive, always-on community, and live Creative Flow sessions to co-create with other Campers.

Prompts surface exactly where you schedule, Discord stays buzzing with peer support, and our twice-weekly co-creation calls give you real-time momentum you won’t find in a generic 30-day checklist.

## How much time do I need to invest?

On average, I’d say most Campers spend 30 minutes a day drafting, posting, and checking in.

If you tack on additional sessions like the Creative Flow sessions, that brings your total investment to **2 hours a week.**

# How it works

- **Built-in prompts & scheduling:** Kick things off inside Buffer’s Template Library with daily prompts dropping straight into your queue and inbox.
- **Community support:** Swap wins and feedback in our private Discord — the #creator-camp channel is where creators inspire creators every day.
- **Creative Flow:** At the mid-point of Camp, we’ll host live, camera-optional co-creation call to check in on progress. Bring an idea (or blank doc), get real-time feedback, and leave with a polished post.
- **Platform cheat sheets:** We’ve created bite-size guides for each channel so you always know the best formats, hashtags, posting times, and more.
- **Streaks & Posting Goals:** Use our habit-forming features to celebrate your run-streak and flag when you’re ahead or behind, turning consistency into a game you’ll want to keep playing.

Creator Camp’s next 30-day track kicks off January 19 — and it’s free.

Lock in your spot, connect with fellow creators, and give your posting habit the structure it deserves.

1. Join the waitlist (it takes 30 seconds).
2. Get your welcome email with Discord access and pre-Camp tips.
3. On January 19 in Buffer, open **Create → Templates** to find your first prompt and start creating.

Sign up for Creator Camp today and turn the next 30 days into your most consistent stretch yet — one post at a time.

## Share your journey

Know someone who could benefit from Creator Camp? Share this post and invite them to join us. The more, the merrier! got you covered!

https://buffer.com/resources/creator-camp-announcement/