Get more from your customer data with marketing automation

With so many marketing automation options available, it’s hard to know where to start – or how to disengage from your current provider. Maybe you’re unhappy with your experience using a legacy marketing automation product. Maybe your martech stack keeps getting bigger and more expensive… and your results aren’t keeping pace.

In this webinar, Mautic VP of Marketing, Katie Staveley, will

provide an overview of the company’s Open Marketing Cloud, a fully-featured marketing automation platform that is different than everything you’ve tried. She’ll be joined by current Mautic customer, Michael Brown, CEO of nDash, who will share how Mautic has helped his company improve marketing results by making its customer data more actionable.

Register today for “Get More From Your Customer Data With Open Marketing Cloud, produced by Digital Marketing Depot and sponsored by Mautic.

About The Author

Digital Marketing Depot is a resource center for digital marketing strategies and tactics. We feature hosted white papers and E-Books, original research, and webcasts on digital marketing topics – from advertising to analytics, SEO and PPC campaign management tools to social media management software, e-commerce to e-mail marketing, and much more about internet marketing. Digital Marketing Depot is a division of Third Door Media, publisher of Search Engine Land and Marketing Land, and producer of the conference series Search Marketing Expo and MarTech. Visit us at http://digitalmarketingdepot.com.
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