Giant Piles of Garbage Win Big at Cannes

CANNES, France—No one likes to see a bunch of trash win at the Cannes Lions, but in this case, it’s worth an exception. “Trash Isles,” a pollution awareness campaign from AMV BBDO London for The Plastic Oceans Foundation and sponsored by LADBible, today claimed its second Grand Prix at the advertising festival, adding a PR… https://www.adweek.com/creativity/giant-piles-of-garbage-win-big-at-cannes/