Google Adding FAQ, Q&A and How To Verticals to Search Results

At Google Dance Singapore, Gary Illyes from Google revealed a new feature that is coming to the Google search results. The new feature would see specific content from a webpage, including FAQ, Q&A and how-to verticals being highlighted in the search results for those pages. And these rich results take up nearly the entire screen […]

The post Google Adding FAQ, Q&A and How To Verticals to Search Results appeared first on The SEM Post.

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