

Google Adds GrubHub & DoorDash Ads to Local Knowledge Panel

New ads appearing on Google local knowledge panels are driving orders away from the restaurant direct and instead are directing traffic through extremely prominent ads on the knowledge panel for each business to third party services for food deliveries which require these restaurants to pay a commission for any of the orders placed through the [...]

The post Google Adds GrubHub & DoorDash Ads to Local Knowledge Panel appeared first on The SEM Post.

<http://www.thesempost.com/google-adds-grubhub-ads-local-knowledge-panel/>