Google Analytics is down, real-time reporting isn’t working

Google Analytics appears to be experiencing issues for some users today, with our tests showing real time considerably low

The outage appears to affect at least some Google Analytics users, although the exact scope of the problem is currently unclear.

At the time of writing, Google’s official Ads Status Dashboard does not acknowledge an outage and continues to list Google Analytics as available.

This would not be the first time Google Analytics has experienced reporting problems.

We have had similar reports earlier this month, but Google usually does not acknowledge minor outages.

I will update this story when Google acknowledges the latest reports or provides more information.

The post Google Analytics is down, real-time reporting isn’t working appeared first on Search Engine Watch.

https://searchenginewatch.com/google-analytics-is-down-real-time-reporting-isnt-working/