Google: Don’t Rely on Google Tag Manager for Structured Data

One of the ways to implement structured data on a site is by using Google Tag Manager – GTM – to do so. But John Mueller from Google is warning against using this implementation of structured data. A question came up on Twitter about the Google Structured Data Testing Tool not being able to recognize […]

The post Google: Don’t Rely on Google Tag Manager for Structured Data appeared first on The SEM Post.

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