Google: H Tags as a Ranking Factor

How important are using <h> tags – and more specifically multiple <h> tags, such as using <h1>, <h2>, <h3> and more – on a page when considering it from an SEO point of view? What about the benefits to site visitors? The question came up specifically about the use of <h> tags and whether they […]

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http://www.thesempost.com/google-tags-help-google-understand/