Google has already discontinued the Pixel 5

Amidst the news of a new Pixel phone this week, Google quietly indicated that it's the end of the road for two other Pixel devices: the Pixel 4A 5G and the Pixel 5. Both are currently listed on Google's online store as sold out, and remaining stock at other retailers likely won't last long. A company spokesperson offered the following statement:

> *With our current forecasts, we expect Google Store in the U.S. to sell out of Pixel 4a (5G) and Pixel 5 in the coming weeks following the launch of Pixel 5a (5G). These products will continue to be available through some partners while supplies last.*

It's not too surprising that the 4A 5G being discontinued given that the 5A 5G looks to be a fairly direct successor. However, it is a little unusual to see the Pixel 5 discontinued well in advance of the Pixel 6's arrival this fall.

Maybe that's because the Pixel 5 bears more of a similarity to the budget-oriented A-series phones than it will to the Pixel 6 and 6 Pro. Google appears to be pulling out all the stops for the 6-series, positioning them as true flagship competitors to Apple and Samsung's heavy hitters. While the Pixel 5 offers step-up features like wireless charging and robust IP68 waterproofing not available in the A-series, it wasn't quite specced out to compete with the iPhone 12 Pros and Galaxy S21s of the world.

Or maybe this is just how Google does things now – it stopped

selling the Pixel 4 and 4 XL less than a year after their introduction. But on the bright side, the LTE-only Pixel 4A is still on sale for now, and it’s a steal for its $349 price tag. You’ll just need to like baby blue… er, *barely blue*, since the “just black” model is sold out.

https://www.theverge.com/2021/8/20/22634926/google-pixel-5-discontinued