Google Opens Search Console Social Reporting To Everyone via @sejournal, @MattGSouthern



- Platform properties are now open to everyone, three weeks after the rollout began.
- Google published a guide on reading the Search data behind social and video posts.
- Search Console now reports on content you publish off your own site.

Search Console platform properties are now open to everyone worldwide, and Google has published a guide to reading your social and video search data.

https://www.searchenginejournal.com/google-opens-search-console-social-reporting-to-everyone/584144/