Google Search Console unparsable structured data report data issue

Google has informed us that you may see a spike in errors in the unparsable structured data report within Google Search Console. This is a bug in the reporting system and you do not need to worry. The issue happened between January 13, 2020 and January 16, 2020.

The bug. Google wrote on the data anomalies page “Some users may see a spike in unparsable structured data errors. This was due to an internal misconfiguration that will be fixed soon, and can be ignored.” This was dated January 13, 2020 through January 16, 2020.

To be fixed. Google said they will fix the issue with the internal misconfiguration. It is, however, unclear if the data will be fixed or if you will see a spike in those errors between those date ranges.

Unparsable structured data report. The unparsable structured data report is accessible within Google Search Console by clicking here. The report aggregates structured data syntax errors. It puts all the parsing issues, including structured data syntax errors, that specifically prevented Google from identifying the feature type.

Why we care. The main thing here is that if you see a spike in errors in that report between January 13th and 16th, do not worry. It is a bug with the report and not an issue with your web site. Go back to the report in a few days and make sure that you do not see errors occurring after the 17th of January to be sure you have no technical issues.

About The Author

Barry Schwartz a Contributing Editor to Search Engine Land and a member of the programming team for SMX events. He owns RustyBrick, a NY based web consulting firm. He also runs Search Engine Roundtable, a popular search blog on very advanced SEM topics. Barry’s personal blog is named Cartoon Barry and he can be followed on Twitter here.

http://feeds.searchengineland.com/~r/searchengineland/~3/klm9DctKCbY/google-search-console-unparsable-structured-data-report-data-issue-327667