

Google Search is having issues serving search results to some searchers

Google is currently having an issue serving or showing search results to some searchers. You may see error pages when you search on Google.com, keep in mind, Google is aware of the issue and working on a fix.

What Google said. Google posted on its search status dashboard at 11:01 am ET saying, "There's an ongoing issue with serving search results. Users may see an error page when doing a search. We're working on fixing the issue. Next update will be within 12 hours."

What is next. Expect Google to work to fix this issue quickly because if Google is unable to fully serve search results, that can impact their ad revenue in a big way. Google Search is one of the most used features on the internet.

I personally am not seeing any serving issues with Google Search, but I suspect some users are.

Why we care. If you notice a drop in traffic from Google Search to your sites today, this may be one reason why there was a decline. Google is working on fixing the issue and it should be resolved soon.

Now fixed. Less than an hour later, Google said the serving issue was fixed. "We fixed the issue with serving search results. There will be no more updates," Google posted at 11:51 am ET.

The post Google Search is having issues serving search results to some searchers appeared first on Search Engine Land.

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