

Google Tests Social Channel Insights In Search Console via @sejournal, @MattGSouthern

Google Search Console is testing a feature that shows how linked social channels perform in Google Search, including clicks, impressions, and queries.

- Search Console Insights now includes performance data for social channels Google has automatically linked to your website.
- The feature shows clicks, impressions, top queries, and trending content for connected social profiles.
- This is an early experiment available only to a limited set of sites with auto-detected social channels.

<https://www.searchenginejournal.com/google-tests-social-channel-insights-in-search-console/562811/>