

Google to move more sites to mobile-first index in coming weeks

Kashin / Shutterstock.com

Gary Illyes from Google just announced onstage at PubCon, a webmaster conference, that Google plans on rolling more sites into the mobile-first index over the next several weeks.

Marie Haynes, who is in the audience, posted on Twitter:

Announcement – In the next month and a half or so, Google is moving a LOT of sites to mobile first.@methode #Pubcon

– Marie Haynes (@Marie_Haynes) February 21, 2018

Jesse McDonald, also in the audience, posted on Twitter as well:

In the coming weeks, several sites should start seeing a switch to the mobile-first index. @methode #Pubcon

– Jesse McDonald (@jesseseogeek) February 21, 2018

The mobile-first index is Google's attempt at looking at the web and indexing and ranking the web from a mobile-first perspective. This means that if you have a mobile-friendly version of your website, instead of indexing the desktop version, Google will first index that website's mobile version.

We have a large FAQ for everything we know about the Google mobile-first index – so be sure to catch up there, because it should be expanding in the not-so-distant future.

About The Author

<http://feeds.searchengineland.com/~r/searchengineland/~3/Nnmku7jd034/google-move-sites-mobile-first-index-within-next-several-weeks-292660>