Google webmaster conference videos now available

Google has published 8 videos, about 75 minutes of Google employees talking, from the Google Webmaster Conference event from last November. We published our five tips from that event back then but now you can watch most of the talks from that day on YouTube.

The Welcome Address:

[embedded content]
Web deduplication:

[embedded content]
Google Images:

[embedded content]
Google Rendering:

[embedded content]
Google Titles, Snippets and Results:

[embedded content]
GoogleBot and Web Hosting:

[embedded content]
Google Knowledge Panels:

[embedded content]
Google Search Improvements over the Years:

[embedded content]
Why we care. Many of you were unable to attend this Google event and Google is not going to be hosting another one of these events in 2020. So here is your chance to get some really good talks about Google search directly from Google search engineers.

About The Author

Barry Schwartz a Contributing Editor to Search Engine Land and a member of the programming team for SMX events. He owns RustyBrick, a NY based web consulting firm. He also runs Search Engine Roundtable, a popular search blog on very advanced SEM topics. Barry’s personal blog is named Cartoon Barry and he can be followed on Twitter here.

http://feeds.searchengineland.com/~r/searchengineland/~3/tX006fsLuSs/google-webmaster-conference-videos-now-available-331890