Google: When Asking for Links Isn’t a Link Scheme

For SEOs, links are very important part of any SEO strategy for all websites. However it can be a pretty geay area for site owners to request links, especially when those links are in exchange for something else, such as content or money. And for the most part, those are pretty clearly a violation of […]

The post Google: When Asking for Links Isn’t a Link Scheme appeared first on The SEM Post.

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