Google’s AI search results will make links more obvious



Google says it will now display links more prominently inside its AI-powered features in Search. Robby Stein, the vice president of Google Search, announced on Tuesday that a list of links will now appear inside a pop-up when you hover over the sources in AI Overviews and AI Mode on desktop, alongside a description of each linked article and accompanying images.

Stein adds that Google will also show these “more descriptive and prominent link icons” in its AI responses on desktop and mobile. “Our testing shows this new UI is more engaging, making it easier to get to great content across the web,” Stein writes.

https://www.theverge.com/tech/880475/google-ai-overviews-ai-mode-links-update