Google’s indexing bug is back – new content not being indexed

This morning, Google fixed a bug that affected its ability to index new content. Well, right now, that bug is back.

New content not being indexed. Try finding content from large news publishers that are always pushing out content, and you won’t be able to find anything if you filter by results within the past hour.

Here is an example for the Wall Street Journal:

Fix coming? We have notified Google of the issue and expect this to be resolved soon. Last time this took Google several hours to resolve.

Bug unrelated. Google posted an update that they are investigating this issue well after we wrote about it here. Google said this issue is unrelated from the previous indexing issue. Hopefully Google will share more details soon.

> *We're looking into a new indexing issue that started escalating 6 hours ago. The issue is unrelated to yesterday's outage and we're working hard to resolve it. We'll update this thread when we can provide more information.*
>
> *— Google Webmasters (@googlewmc) May 24, 2019*

About The Author

Barry Schwartz is Search Engine Land’s News Editor and owns RustyBrick, a NY based web consulting firm. He also runs Search Engine Roundtable, a popular search blog on SEM topics.
http://feeds.searchengineland.com/~r/searchengineland/~3/hSoh2cJitf0/googles-indexing-bug-is-back-new-content-not-being-indexed-317431