GQ Names New Editor in Chief

GQ has a new editor at the helm. Will Welch, who most recently was creative director at GQ and editor in chief of GQ Style, was named editor in chief of GQ today. He replaces Jim Nelson, who had been in the role for more than 15 years, and will continue to lead GQ Style…. https://www.adweek.com/digital/gq-names-new-editor-in-chief/