Hardtofind.

Junior Designer / Full Time / Paid
Alexandria NSW AU

https://www.hardtofind.com.au/

> Seriously fun team
> Legendary team lunches, an abundance of free coffee and a puppy!
> Office opposite The Grounds in Alexandria

An entry-level role with Australia’s leading, award-winning online marketplace for genuinely different gifts and lifestyle products.

Role Details

Fresh out of design school? Looking to work for a fun, playful brand with an emphasis on innovative design, while honing your skills?

Hardtofind is looking for you…

We’re after a Junior Designer with a flair for taking an idea and bringing it to life through clever, beautiful design. You’ll be on top of trends in fashion, homeware and gifting, and have a commercial brain that finds the shop-able angle in every great idea.

Working closely with our flat-out lovely Social Media & Content Manager to produce artwork for both online and print collateral, you’ll be collaborating on ideation, generating concepts from scratch and working with established templates. You’ll also work closely with our awesome Curation Manager to help design our legendary email campaigns.

Tasks will include (but are not limited to):
> Designing banners for the website

> Designing static and animated eDM banners
> Designing social media graphics
> Designing newsletters and press releases
> Designing print and digital catalogues
> Assisting on photoshoots
> Managing images, populating pages and checking image files for print collateral
> Design-related administration
> Populating eDMs under the direction of the Curation Manager
> Contributing to the development of the brand identity and guidelines, and ensuring the brand is applied consistently across campaigns and channels.

Flair, humour and idea generation are essential in this role, as is the ability to manage your own workload across multiple daily deadlines. Being a small team full of good humans, you'll need to be one of those, too – respectful of what everyone brings to the table and quick to throw your hat in when needed.

Hardtofind celebrates fun, innovative design from the best small creative businesses in Australia and all over the world. Stop, look and 'where did you get that?' pieces, made by talented people who love what they do. Our site brings together an expertly sourced global community of cottage industries, independent studios and hole-in-the-wall retailers with people looking for something different – and creating a much more personal maker/manufacturer-to-customer shopping experience. Check us out at hardtofind.com.au

Note: We can only accept applications from designers who have the right to work in 'Straya.

Skill/Attributes Required

Additional skills:
> A relevant tertiary qualification
> Proficiency in InDesign, Photoshop & Illustrator essential

> An in-depth knowledge of graphic design, styles and layout techniques that are channel and brand appropriate.
> Experience with Mailchimp eDM campaign manager desirable but not essential
> Excellent verbal and written skills
> A strong understanding of current online and print design trends

Apply/Respond by:
22/11/2019

Send: CV/Resume

admin@hardtofind.com.au

https://www.shillingtoneducation.com/blog/hardtofind/