

Healthdirect Australia

Junior Digital Designer / Full Time / Paid
Sydney CBD NSW AU

<https://www.healthdirect.gov.au/>

The Digital Designer will take briefs and deliver assets for digital banner creative (to serve across social media and websites), infographics for content, website tools, email, newsletters, templates and print assets for posters, flyers, brochures and other promotional collateral.

Role Details

The key responsibilities of this role include:

- Working within brand guidelines, produce high quality digital and print assets to promote Healthdirect Australia services
- Manage the creative briefing process to receive briefs and deliver promotional campaign assets by agreed deadlines
- Produce campaign digital assets including digital ads and promotions for serving across social media and websites
- Prepare print-ready artwork for flyers, brochures, posters, leaflets to promote Healthdirect Australia
- Work with Content Producers to create digital content (eg infographics) that help users better understand health related information
- Produce newsletter/email templates for stakeholder communication

Skill/Attributes Required

- A University or TAFE design related qualification.
- Experienced with Adobe Creative Cloud. Must be proficient with InDesign, Illustrator and Photoshop. Adobe After Effects skills highly desired.

- Demonstrated ability to present professionally with effective verbal, written and presentation skills and high attention to detail.
- Computer literacy, with broad familiarity with digital advertising specifications. Knowledge of print specifications is desirable.
- Ability to multi-task and complete required work in a timely manner.
- A portfolio that demonstrates strong digital/print design skills.

Apply/Respond by:

17/10/2019

Send: CV/Resume

careers@healthdirect.org.au

<https://www.shillingtoneducation.com/blog/healthdirect-australia/>