

Here Are 2020's Best Ads, Packed Into 3 Minutes

Before we declare this brutally unforgiving year over, we might as well take a moment to think back on one of the few positives: the wide range of creative ways brands found to navigate (cues violin music) these unprecedented times.

We recently unveiled Adweek's list of The 25 Best Ads of 2020, but with the holidays pending, you might be understandably pressed for time. So we've compressed the list into a 3-minute video mashup highlighting the most memorable marketing moments of the year.

Here's your journey back through the ads, events and ideas that kept brands relevant in a year when every rule and expectation got thrown out the window:

Video editor: Breana Mallamaci

Be sure to revisit the full list of the year's 25 best ads [here](https://www.adweek.com/agencies/here-are-2020s-best-ads-packed-into-3-minutes/).

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