

Here Are the Cable News Ratings for November 2025

MSNBC, which rebranded as MS NOW, and CNN recorded month-to-month gains in total viewers and the Adults 25-54 demo during primetime and total day for the month of November.

The off-year election coverage brought viewers back to these networks; however, this month's numbers pale in comparison to those from a year ago when **Donald Trump** won the presidential election for the second time.

Even when accounting for viewers fleeing MS NOW and CNN right after the election was called, November 2024 was still a better month for the cable news networks, including Fox News.

Fox News

According to Nielsen big data + panel, Fox News in November had 2.038 million total viewers in primetime and 184,000 viewers in the Adults 25-54 demo. During total day, it had 1.376 million total viewers and 123,000 viewers in the demo.

Compared to its performance in October 2025, Fox News declined by -13% in total viewers and -19% in the A25-54 demo during primetime viewing hours. During total day, it also fell by -9% in total viewers and -15% in the demo when compared to the previous month—it was the only cable news network with month-to-month losses across the board.

Looking at Fox News' performance against the same month in 2024, it was down by -36% in total viewers and by -61% in the demo during primetime. In total day, it was down by -29% in total viewers and -56% in the demo.

Despite losing viewers from the previous month, the network finished November in first place among total viewers and rose from fourth to second in the demo during primetime. During total day, it remained in first place in total viewers and was the No. 2 network in the demo.

MSNBC/MS NOW

MS NOW was in second place among the most-watched cable news networks in primetime and total day, with 945,000 and 599,000 total viewers, respectively, in November. The network in the A25-54 demo had 88,000 viewers in primetime and 55,000 viewers during total day.

Compared to October, MS NOW was up +16% in total viewers and +21% in A25-54 during primetime. During total day, it grew by +19% in total viewers and +22% in the demo.

Looking at its performance in November 2024, MS NOW was down -13% in total viewers and -45% in the demo during primetime. It was down -17% in total viewers and -40% in the demo during total day.

MS NOW finished third, up from fifth place, during primetime, and it remained the No. 3 cable network in total viewers during total day. It finished in the No. 12 position, up from No. 19 in the demo, during primetime and climbed four spots to land in 10th place in the demo during total day.

CNN

During primetime in November, CNN had 556,000 total viewers and 100,000 A25-54 viewers. When looking at total day, the network had 429,000 total viewers and 70,000 demo viewers.

Compared to the previous month, CNN was up +10% in total viewers and +30% in the demo during primetime. It also grew by +11% in total viewers and +21% in the demo during total day.

When looking at its performance to the same month in 2024 during primetime, it was down -23% in total viewers and -49% in the demo. In total day, CNN lost viewers by -11% and -35% in total viewers and the demo, respectively.

CNN finished in the No. 5 position, up one spot, during primetime and in fourth place, up from fifth, in total day in total viewers. It was No. 9 in the demo during primetime, up from No. 17, and finished in fourth place, up from eighth, during total day.

Looking at the November performance of the other news nets:

- **NewsNation** – The network's primetime viewership averaged 104,000 and 14,000 viewers, respectively. Cuomo remains the top program in total viewers and A25-54 with 184,000 and 24,000 viewers, respectively. Notably, the week of November 17 was the program's second-best week ever in the demo, averaging 38,000 viewers.
- **Fox Business** – The network continued to finish ahead of CNBC during business day, market hours, and total day (M-F) in total viewers. Varney & Co. was the top show in total viewers with 284,000, while The Claman Countdown and Making Money with **Charles Payne** tied for first in the demo with 14,000 viewers.
- **CNBC** – It continued to be the No. 1 business network in the demo during business day, market hours, and total day. Squawk on the Street was the most-watched program in total viewers and the A25-54 demo with 224,000 and 44,000 viewers, respectively.
- **Newsmax** – **Rob Schmitt** Tonight was the net's top show in total viewers and the demo with 333,000 and 27,000 viewers, respectively.

PROGRAMMING

- **Fox News** – The Five was the most-watched program in Total Viewers (3.628 million at 5 p.m. ET). It was also

in first place in the advertiser-coveted A25-54 demo, with 293,000 viewers.

- **MS NOW** – Its most-watched show in total viewers and the demo continued to be The **Rachel Maddow** Show (1.823 million and 166,000 viewers, respectively) at 9 p.m. ET on Mondays.
- **CNN** – For the third month in a row, The Arena with **Kasie Hunt** at 4 p.m. ET was the network's top performer in total viewers, with 712,000. In the A25-54 demo, The Lead with **Jake Tapper** at 5 p.m. ET was in first place with 111,000 viewers.

Among Total Viewers

1. The Five – Fox News (3,628,000)
2. **Jesse Watters** Primetime – Fox News – (2,951,000)
3. Special Report with **Bret Baier** – Fox News – (2,741,000)
4. The Ingraham Angle – Fox News – (2,527,000)
5. Gutfeld! – Fox News – (2,518,000)
6. Hannity – Fox News – (2,442,000)
7. The **Will Cain** Show – Fox News – (2,102,000)
8. America's Newsroom – Fox News – (1,839,000)
9. The Rachel Maddow Show – MS NOW – (1,823,000)
10. The Faulkner Focus – Fox News – (1,820,000)
11. Outnumbered – Fox News – (1,803,000)
12. The Story with **Martha MacCallum** – Fox News – (1,769,000)
13. America Reports – Fox News – (1,687,000)
14. Fox News @Night – Fox News – (1,382,000)
15. Fox & Friends – Fox News – (1,270,000)

Among Adults 25-54

1. The Five – Fox News – (293000)
2. Jesse Watters Primetime – Fox News – (272,000)
3. Gutfeld! – Fox News – (270,000)
4. Special Report with Bret Baier – Fox News – (245,000)
5. Hannity and The Ingraham Angle – Fox News – (224,000)

6. The Will Cain Show – Fox News – (176,000)
7. The Rachel Maddow Show – MS NOW – (166,000)
8. Outnumbered – Fox News – (165,000)
9. The Faulkner Focus – Fox News – (162,000)
10. Fox News @Night – Fox News – (159,000)
11. America Reports and The Story with Martha MacCallum – Fox News – (156,000)
12. America's Newsroom – Fox News – (153,000)
13. – Fox and Friends – Fox News – (122,000)

November 2025 Cable News Ratings (Nielsen Live+SD data):

Prime Time

	Fox News	MS NOW	CNN
• Total Viewers:	2,038,000	945,000	556,000
• A25-54:	184,000	88,000	100,000

Total Day

	Fox News	MS NOW	CNN
• Total Viewers:	1,376,000	599,000	429,000
• A25-54:	123,000	55,000	70,000

Nov'25 P25-54 Cable Ranker BDP by Adweek

Recommended videos

<https://www.adweek.com/tvnewser/here-are-the-cable-news-ratings-for-november-2025/>