

Here Are the Keys to Inspiring Creativity in Your Teams

Trust, latitude and a lot of patience. These are just some of the keys to ensuring creatives maintain their edge. Recently, at our Elevate: Creativity event, we talked with Brad Jakeman, senior advisor and consultant for PepsiCo, Harry Kargman, founder and CEO of ad-tech firm Kargo and Eddie Opara, partner at design studio Pentagram, about...

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