

Here's How Popeyes' CMO Stays Inspired in an Ever-Evolving Industry

Popeyes has stood out in the marketing landscape in the last two years. From fried chicken sandwiches to joining the 2021 stock phenomenon, and decorating their New Orleans restaurants like Mardi Gras floats, Bruno Cardinali, Chief Marketing Officer of North America, has kept a close eye on pop-culture and successfully positioned Popeyes in the middle of many conversations.

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