Here’s What Happens When Kim Kardashian Tweets Your Coverage

President Trump’s granting of clemency to Alice Marie Johnson Tuesday began with an Oval Office meeting with Kim Kardashian West a week earlier. But it really began 7 months earlier, when Kardashian West watched a video about Johnson on Mic, the lifestyle and celebrity news and opinion site. Kardashian then shared that story with her… https://www.adweek.com/tv-video/heres-what-happens-when-kim-kardashian-tweets-your-coverage/