Hoping to Leverage a Larger Audience, Recode Will Relaunch on Vox.com

Technology news website Recode, hoping to gain more clicks, will retain its staff and brand, but become a special section at sister site Vox.com under parent company Vox Media. Vox Media, which includes a handful of other brands that offer insights in topics that range from sports to food, purchased Recode in 2015. Longtime tech… https://www.adweek.com/digital/hoping-to-leverage-a-larger-audience-recode-will-relaunch-on-vox-com/