

Hostinger Horizons Enables Anyone To Build Web Apps With AI via @sejournal, @martinibuster

Hostinger announced a new service called Hostinger Horizons that allows anyone to build interactive online apps (like an AI-based website builder) without having to code or hire programmers. The new service allows users to turn their ideas into web applications by prompting an AI to create it.

AI Democratizes Entrepreneurship

In the early days of the Internet it seemed like people with backgrounds from Stanford University and Harvard Business School had access to the resources and connections necessary to turn ideas into functioning web apps. Over time, platforms like WordPress lowered the barrier to entry for starting and running online businesses, enabling virtually anyone to compete toe to toe with bigger brands. But there was still one last barrier and that was the ability to create web apps, the functionalities that power the biggest ideas on the Internet. Hostinger Horizons lowers that barrier, enabling anyone to turn their idea into a working app and putting entrepreneurial success within reach of anyone with a good idea. The significance of this cannot be overstated.

AI Powered Web App Builder

Hostinger Horizons is an AI-powered no-code platform created specifically for individuals and small businesses that enables

them to create and publish interactive web applications without having to use third-party integrations or requiring programming knowledge.

The new platform works through an AI chat interface that creates what users are asking for while also showing a preview of the web app. A user basically prompts what they want, makes feature requests, tells it what to change and preview the results in real-time.

Hostinger Horizons speeds up the time it takes to create and deploy a functioning web app. Hosting and all other necessary services are integrated into the service, which simplifies creating web apps because there's no need for third party services and APIs. Once an app is created an online a user can still return to it, edit and improve it in minutes. It promises to be a solution for fast prototyping without the technical and investment barriers that are typically associated with translating a good idea to deployment on the web.

The Hostinger announcement noted that simple web apps only takes minutes to create:

“Early access trials show that simple web apps, such as a personal calorie tracker, a language-learning card game, or a time management tool, can be built and published in minutes.”□

How Hostinger Horizons Works

The new service combines AI-powered chat, with real-time previews and the ability to instantly publish the app to the web.

Hostinger provides all the necessary elements to get the work done:

- Domain name registration
- Email services
- Multilingual support (80+ languages)
- Supports image uploads
- Supports user-provided sketches and screenshots
- Voice prompting
- Web hosting

Giedrius Zakaitis, Hostinger Chief Product and Technology Officer, offered these insights:

“Web apps have turned ideas into million-dollar startups, but building one always required coding or hiring a developer. We believe it is time to change the game. Just like Hostinger AI Website Builder introduced a new kind of site-building experience, Hostinger Horizons will democratize web apps so that anyone can bring their unique and exciting ideas online...”

Hostinger Horizons is an AI-powered no-code platform that is specifically designed to enable individuals and small businesses to build and publish fully functional web apps with no coding experience or external integrations needed. Users can just prompt what they want through an AI chat interface with real-time previews. It even allows uploading screenshots and sketches.

Hostinger Horizons promises to dramatically simplify the process of turning an idea into a working business by bundling hosting, domain registration, and email services into one solution.

Four reasons that make this a breakthrough service:

1. **Rapid Prototyping:** Create, modify, and deploy interactive apps in real-time, including rapid revisions after the app is published.
2. **Integrated Services:** Hosting and other essential tools

are built in, eliminating reliance on third-party providers.

3. Democratized Development: Hostinger Horizons enables anyone to turn their ideas into an online business without technical barriers.
4. Supports 80+ languages

Creating Complex Websites With AI

What can you do with Hostinger Horizons? It seems like the right question to ask is what can't you do with it. I asked Hostinger if the following applications of the technology was possible and they affirmed that the short answer is yes but that some of the ideas that I suggested may not be 100% straightforward to implement but that they were indeed possible to create.

Money makes the web run and I think applications that many would be interested in are ways to interactively engage users by enabling them to accomplish goals, capture leads, product comparison, improved shopping experiences and follow-up emails.

Since Hostinger Horizons handles hosting, domain registration, and email in a single platform, entrepreneurs and businesses can build these kinds of web pages by describing it to the AI chat interface, iteratively improving it and then publishing the finished project when it's ready.

This could be useful to a restaurant, a law office, or a product review site, for example. Here are examples of the kinds of things I'd like to see it do.

Restaurant:

- Reservation & Loyalty App
Allows users to sign up and reserve tables and receive follow up reminders and offers.

- **Interactive Menu Explorer**

Can enable users to browse a menu according to dietary preferences and capture contact information for special offers.

Legal Office

Could be used to generate questionnaires and streamline the intake.

Product Reviews

- Can encourage users to provide their requirements and preferences and then generate a summary of product reviews with quick links to where to purchase them.
- Interactive Comparison Tools with links to where to purchase

Read more:

Prompt, refine, go live: We are set to disrupt the web app market with a fully integrated no-code solution – Hostinger Horizons

<https://www.searchenginejournal.com/hostinger-horizons-ai-web-app-development/540268/>