How 2 Sisters Created a Business Around Wearable Art

Sisters Claudia and Flavia Giardinella started artTECA to fuse their love of art and fashion. Their brand is dedicated to making pieces that are 100 percent silk and made in the U.S. while supporting art education with every purchase made. The duo works with artists on limited edition collections to help women create a closet that resembles a gallery. The entrepreneurs shared their tips for other entrepreneurs who are thinking of starting their own business with Jessica Abo.

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Watch more videos from Jessica Abo on her YouTube channel here.

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