How Big Tech Is Working With Nonprofits and Governments to Turn Data Into Solutions During Disasters

As Hurricane Michael approached the Florida Panhandle, the Florida Division of Emergency Management tapped a tech company for help. Over the past year, Florida’s DEM has worked closely with GasBuddy, a Boston-based app that uses crowdsourced data to identify fuel prices and inform first responders and the public about fuel availability or power outages at… https://www.adweek.com/digital/how-tech-companies-are-working-with-nonprofits-and-governments-to-turn-data-into-solutions/