How Brands Can Embrace Diversity and Inclusion the Right Way

> Leaders from Glossier, Shopify, Mastercard and more will take the stage at Brandweek to share what strategies set them apart and how they incorporate the most valued emerging trends. Register to join us this September 23–26 in Phoenix, Arizona.

Even during Pride Month, many brands struggle to genuinely celebrate diverse communities and understand the best ways to do so.

In this episode of Young Influentials, we dive deep with boutique fitness brand Barry's Christina Holden, head of PR, and Victor Self, svp of diversity, equity, inclusion and belonging, to uncover how Barry's authentically honors the LGBTQ+ community and more across every facet of their business.

ADWEEK digital editor and host Colin Daniels sits down with Holden and Self as they share invaluable advice for companies aspiring to be more inclusive in their operations. Tune in for an inspiring conversation about true inclusivity and the impact it can have.

Stream the new episode below, or listen and subscribe on Apple Podcasts, Spotify, Pandora or iHeartRadio.

Recommended articles
https://www.adweek.com/brand-marketing/diversity-inclusion-barrys-lgbtq-support/