How Carriers Are Trying to Sell Consumers on 5G



When the iPhone 12—Apple's first device to offer 5G compatibility—hit markets last fall, it was heralded as a turning point for mainstream awareness of the next generation of wireless coverage. But the year since has seen little change in consumer enthusiasm for the new service, various polls and other data show. What's more, this year, some reviews of the latest iPhone 13 mentioned 5G only to note its drain on battery life.

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