How Do You Deliver an Experience to Your Customers and Audience?

Jim Huether, CEO of Hyperice, provides insights on how his experiences with startups prepared him for an executive position.

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In this video, Entrepreneur Network partner and *The Playbook* host David Meltzer speaks with Jim Huether, who shares his strategy for building the right team to continue growing as an organization and whether education is a worthwhile investment for entrepreneurs.

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