

How Maejor Frequency Made a Winning Podcast by Listening to the Universe

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Jared Gutstadt was stressed. He had booked a retreat in Tennessee's Smoky Mountains to record the soundtrack that would form the sonic underpinnings of Maejor Frequency, a 10-part podcast hosted by musician and producer Maejor and produced exclusively for Amazon-owned podcast juggernaut Audible. Gutstadt had to make sure the days away from his home base of Los Angeles were worth the investment in time and money.



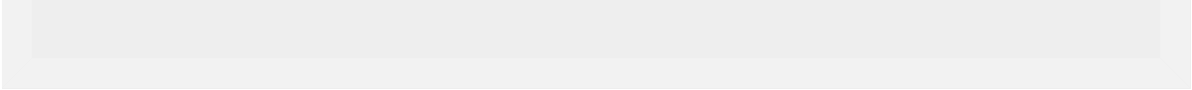
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