How Much Time Did You Spend on Facebook and Instagram Today?

Facebook and Instagram want people to spend quality time on their platforms, even if that means spending less time on their platforms. Instagram product management director Ameet Ranadive and Facebook director of research David Ginsberg officially unveiled a feature that has been discovered in testing on both Instagram and Facebook in recent months: activity dashboards… https://www.adweek.com/digital/how-much-time-did-you-spend-on-facebook-and-instagram-today/