How Social Media Can Help Your Startup Grow

As the saying goes, “Build it, and they will come.” However, because so many people are building things, it’s not that easy anymore. When building your startup, you need to go where your audience members are and engage with them in order to grow. Today, the place to go with your marketing strategy is social… https://www.adweek.com/digital/how-social-media-can-help-your-startup-grow/