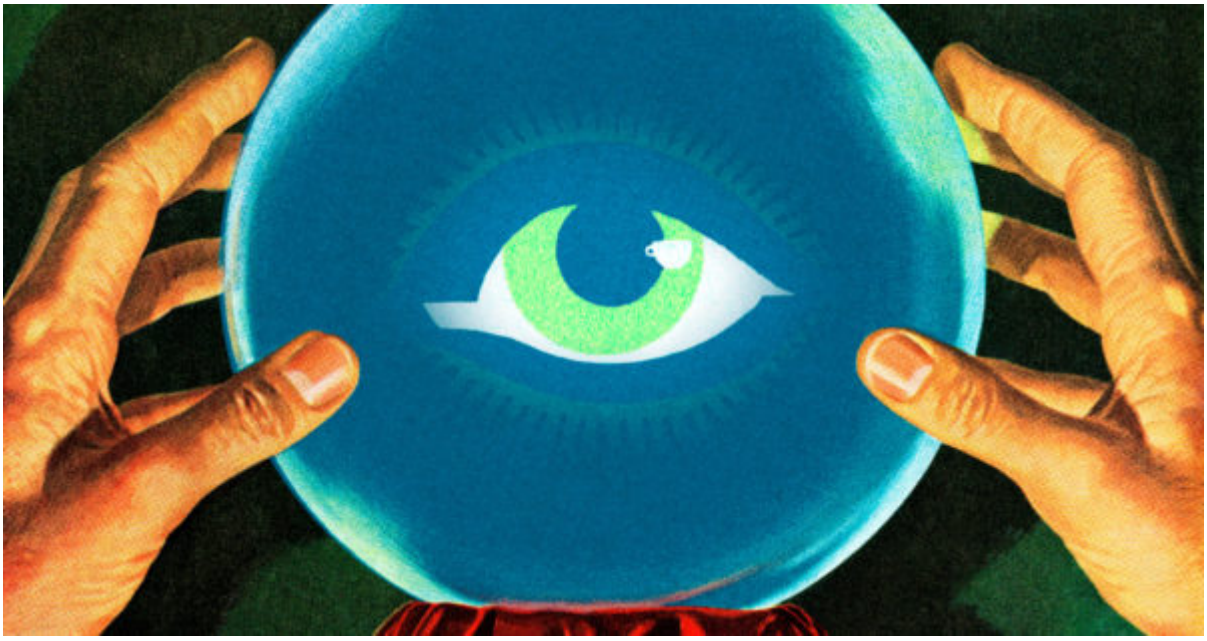
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With more people choosing to opt out of excessive data tracking, targeting audiences across platforms like Facebook has become more tricky for brands like Fabletics and Rhianna’s Savage x Fenty.

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