How the Supreme Court’s Decision on Sports Betting May Influence ESPN’s Programming

After his network’s upfront presentation today, ESPN president Jimmy Pitaro told reporters that Monday’s Supreme Court ruling—which strikes down a 1992 federal law prohibiting betting on college and professional sports—presents an interesting programming opportunity for “the worldwide leader in sports.” “It’s obviously very early, but I can tell you that we are actively monitoring and… http://www.adweek.com/tv-video/how-the-supreme-courts-decision-on-sports-betting-may-influence-espns-programming/