How This Mobile Marketer Dominated His Field

In this video, Entrepreneur Network partner Gerard Adams sits down with Bonin Bough, who is one of the most-awarded marketing executives in his field, the host of *Cleveland Hustles*, and the author of Txt Me (646) 759-1837.

Throughout his illustrious career as one of the youngest C-suite executives in a Fortune 500 company, Bonin has spearheaded some of the industry's largest global marketing campaigns across digital, mobile, television, print and experiential, including the premier of the first ever 3D-printed food product – the customizable, real-time 3D-printed Oreo at SXSW.

See more episodes of Leaders Create Leaders Season 1 and 2 on Gerard Adam's YouTube channel.

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