How to Create a Colourful Stacked Text Effect

In today’s tutorial I’m going to show you how to create a colourful text effect with several stacked text elements that are progressively spaced further apart and transition through the colour spectrum to produce a rainbow effect. It reminds me of the kind of retro design you might see on an old VHS tape box or an ad for an 80s technology brand. Illustrator‘s Blend Tool will be used to create the basic stacking text effect, but I will also show you a trick to alter the spacing of the text with a cool easing effect and show how to give the vector artwork the look of an old, damaged VHS tape box by adding textures in Adobe Photoshop.


SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR
SUPERCOLOR

► Download a FREE sample of my Retro Cover Art Textures – https://spoon.graphics/36y4mqb
► Download my FREE Photocopy Textures – http://spoon.graphics/17K117j
► Watch my Retro Text Effects with Illustrator's Blend Tool tutorial – https://spoon.graphics/3oH4dcx

Subscribe to the Spoon Graphics YouTube Channel

Access This Download

https://blog.spoongraphics.co.uk/videos/how-to-create-a-colourful-stacked-text-effect