How to Create a Million-Dollar Brand

Here’s how you can make your business idea rise above the noise and generate excitement.

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In this video, Entrepreneur Network partner Peter Voogd interviews Rob Gough, owner of the DOPE clothing line. Gough is also a producer, actor and part-owner in other seven-figure businesses. Throughout the interview, Gough dives into how to create a brand that polarizes but still rises above the noise. Gough also breaks down what he personally looks for when investing in companies.

To hear more from Voogd and Gough, click on the video.

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