How to Measure Your Facebook Return on Ad Spend

Social Media Marketing

Industry Report

In our 10th annual social media study **(44 pages, 70+ charts)** of 5700+ marketers, you'll discover which social networks marketers most plan on using, organic social activities, paid social media plans, and much more! Get this **free report** and never miss another great article from Social Media Examiner.

How to Measure Your Facebook Return on Ad Spend