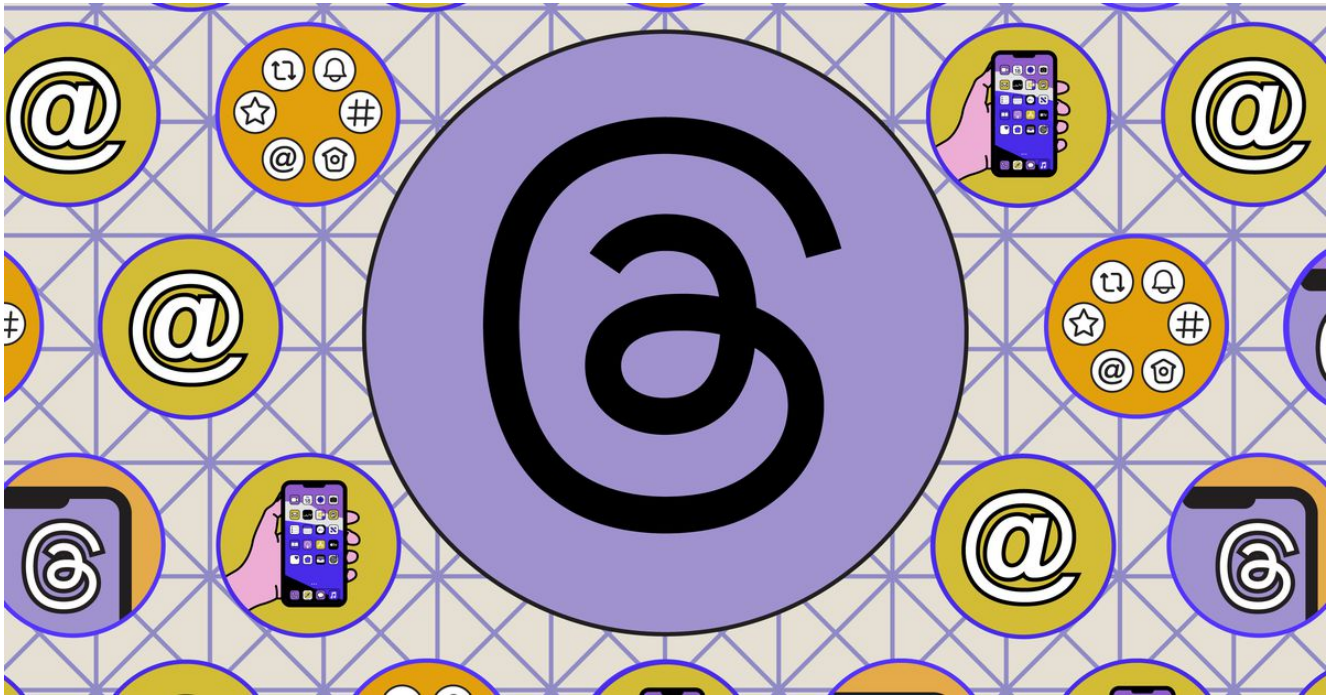


How to mix politics with your Threads



You can't really blame Meta's executives for wanting to limit the amount of political yelling on Instagram and Threads. That stuff can get pretty toxic. As a result, both of Meta's social networks now limit what Meta terms "political content" from people you are not following.

However, if you are a Threads or Instagram user and you *want* to be exposed to posts "likely to mention governments, elections, or social topics that affect a group of people and/or society at large" (which is how Meta describes it), you can still do it by opting in to political content. The only thing that may be a little confusing is that you have to opt in within the Instagram app – even if you are mainly using Threads.

And now you can expose yourself to as much political infighting as you want. The fact that you need to opt *in* to political opinions on a social network rather than opting *out* may seem a little topsy-turvy, but this is apparently the way that the Meta execs felt safest. Whether this strategy really will

make Threads a less contentious place – or whether it will just make it less interesting – is yet to be seen.

<https://www.theverge.com/24117988/threads-instagram-politics-how-to>