Illustrator Tutorial: Design a Retro VHS Cover Inspired Poster

The retro artwork that used to appear on old VHS tape covers has become an iconic design style that is often mimicked today. Follow along with this tutorial to create your own fun retro style poster based on the artwork of those VHS cassette covers. We'll use Illustrator to construct the design with text and shape elements, then we'll quickly send the final artwork over to Photoshop to give it an aged appearance with texture overlays.


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